

# Media - Migration - Integration

## European and North American Perspectives

De facto, Germany has been a country of immigration since the 1960s. But hundreds of thousands of Polish Migrants came to live in the industrial Ruhr area prior to World War I as well. Following economists and scientists, politicians have realized a modern society with a deficient birthrate to be in need of immigrants. What can the media, what can journalists contribute, in order to enable migrants to feel at home in their receiving country? What can be missed, even ruined by journalists and media with regard to the integration of ethnic minorities? Scholars from Austria, Canada, France, Germany, Russia, Switzerland, The Netherlands, and the U.S. assemble at this conference, in order to exchange their findings and questions on the matter of media integration of migrants. Can European media learn from the experiences in the classic countries of immigration in North America?

## Tagungsort und Anmeldung

### Tagungsort:

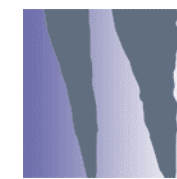
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### Anmeldung und Auskunft:

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### Weitere Informationen:

<http://www.integration-und-medien.de>



FG-Forschungskolleg „Medienumbrüche“  
der Universität Siegen



2007 — Europäisches Jahr der Chancengleichheit für alle

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"Gosh - look at that headgear..."

International Conference of the  
Institute of Journalism  
(University of Dortmund)  
and the Faculty of Sociology  
(Siegen University)  
within the framework of the  
DFG-Forschungskolleg „Medienumbrüche“

**June 21st / 22nd 2007**

## June 21st

13.00 **Reception and Coffee**

14.00 – 14.30 **Welcome**

*Prof. Dr. Horst Pöttker*  
(Institute of Journalism, University of Dortmund)

*Prof. Dr. Ralf Schnell*  
(President, Siegen University)

*Prof. Dr. Eberhard Becker*  
(President, University of Dortmund)

*Prof. Dr. Peter Gendolla*  
(Spokesman, DFG-Forschungskolleg „Medienumbrüche“)

*Prof. Dr. Ulrich Pätzold*  
(Institute of Journalism, University of Dortmund)

**Chair:** *Prof. Dr. Günter Nold*  
(University of Dortmund)

14.30 – 15.15 **Media and Polish Migration in the German Empire prior to World War I**

*Prof. Dr. Horst Pöttker*  
(University of Dortmund)

**Media Integration – Ideas on this Concept among Turkish, Italian and Russian Migrants in Germany**

*Dr. Sonja Weber-Menges*  
*Prof. Dr. Rainer Geißler*  
(Siegen University)

15.15 – 16.00 **Media Use by Adolescents with Migration Background in Switzerland**

*Prof. Dr. Heinz Bonfadelli*  
(University of Zurich, Switzerland)

16.00 – 16.30 **Coffee break**

**Chair:** *Prof. Dr. Sigrid Baringhorst*  
(Siegen University)

16.30 – 17.15 **Ethnic Minorities and Migrants in Austria: Between Assimilation and Integration**

*Dr. Petra Herczeg*  
(University of Vienna, Austria)

17.15 – 18.00 **Whither Cultural Diversity on the Dutch TV Screen?**

*Prof. Dr. Leen d'Haenens*,  
(Radboud University Nijmegen, Netherlands)

18.00 – 18.15 **Coffee break**

18.15 – 19.00 **Mainstream Media vs Ethnic Minority Media in France: The Integration in Question**

*Souley Hassane*  
(University of Poitiers, France)

## June 22nd

**Chair:** *Dipl.-Geogr. Julia Lönnendonker*  
(University of Dortmund)

9.00 – 10.00 **Ethnic and Aboriginal Media in Canada: Breaking Barriers, Crossing Borders, Constructing Buffers, Building Bridges**

*Prof. Dr. Augie Fleras*  
(University of Waterloo, Canada)

10.00 – 11.00 **Perpetuating Prejudice or Merely Telling the Story? Media Portrayal of Arabs in the United States**

*Prof. Dr. Kenneth Starck*  
(Zayed University, United Arab Emirates)

11.00 – 11.30 **Coffee break**

11.30 – 12.30 **Issues of Migration in Newspapers of the Stavropol Area**

*Prof. Dr. Svetlana Serebryakova*  
(Stavropol State University, Russia)

12.30 – 14.30 **Lunch**

**Chair:** *Prof. Dr. Augie Fleras*  
(University of Waterloo)

14.30 – 16.30 **Worst case and best practice in European and North American Media Integration: What can we learn from one another?**

*Prof. Dr. Heinz Bonfadelli*  
(University of Zurich)

*Prof. Dr. Rainer Geißler*  
(Siegen University)

*Prof. Dr. Leen d'Haenens*  
(Radboud University Nijmegen)

*Souley Hassane*  
(University of Poitiers)

*Dr. Petra Herczeg*  
(University of Vienna)

*Prof. Dr. Horst Pöttker*  
(University of Dortmund)

*Prof. Dr. Svetlana Serebryakova*  
(Stavropol State University)

*Prof. Dr. Kenneth Starck*  
(Zayed University)

**Farewell:** *Prof. Dr. Rainer Geißler*  
(Siegen University)